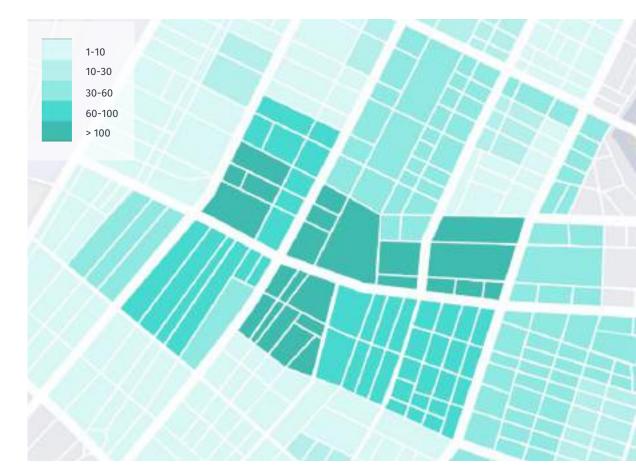
Maps API for JS API

About Maps API for JavaScript

The Maps API for JavaScript gives access to a variety of location features so that customers can easily integrate mapping, geocoder, traffic, routing and fleet telematics capabilities into applications. It is designed not only for desktop web development but also for mobile HTML5 browsers.

- Built on HERE's high content quality map and data
- Consolidates all back-end capabilities of HERE Platform into one single API
- Supports various types of map objects: markers, Geo-Shapes and overlays
- Offers pre-built, customizable User Interface (UI) elements: pan, zoom in/out, scale etc.
- Supports clustering of large data sets on top of the map
- Allows display of heat maps as map overlays: value-based and density-based





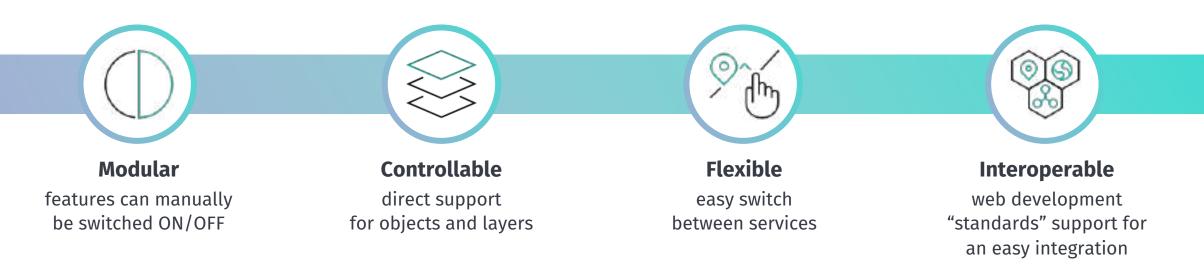
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Capabilities offered through a robust structure

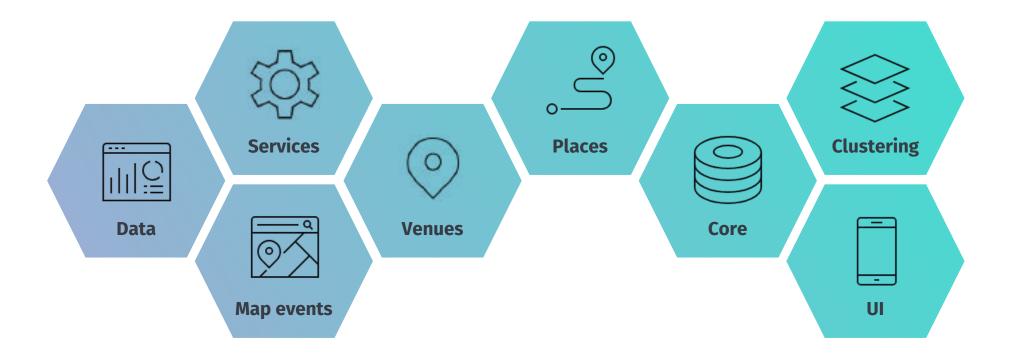
HERE JavaScript API

The HERE JavaScript API offers an easy way to display geospatial data on the web page or to build location-based rich internet applications both for the desktop and mobile





Modular architecture of Maps API for Java Script



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<script type="text/javascript" src="https://js.api.here.com/v3/3.1/mapsjs-vi.js"></script>
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Supporting different browsers



Google ChromeI(latest)((Desktop,Android 7.0+

on mobile/tablet)

Firefox (latest) (Desktop) Apple Safari 11+ (Desktop, iOS 11+ on mobile/tablet)

i 11+ Edge (17+) 11+ (Desktop)

2

Internet Explorer 11 (Desktop, Legacy support)

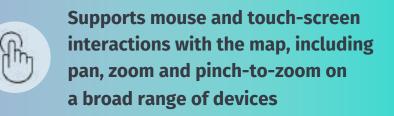
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Enabling mobile aware interaction







Supports retina display (high dpi display)



Provides high dpi map tiles (rendering)



Maps API for JavaScript as NPM Package

Easy coding



Available as NPM package for local installation



Easy bundling and configuration with bundlers as Webpack and Rollup



Typescript .d.ts type definitions allow easy coding in IDE by displaying all methods for an instance

const map = new H.Map(
this.ref.current,	
layers.vector.normal.map,	
and the second	
piselRatio: window.devicePixelRatio,	
center: {lat: 0, lng: #},	
20081 2,	
);	
onResize(this.ref.current, () -> {	
map.getViewPort().resize();	
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map.addEventListener('mapviewchange', th	is.hondleMopViewChange);
napJ	
new 💮 addEventListener	(method) globalThis.H.Pap.geoToScreenIgeo x
this 💬 addLayer	Point: H.geo. [Point): H.math.Point
add00ject	Franks Register College Participation
) ③ add0bjects	This method retrieves the screen coordinates
G add0nDisposeCallback	corresponding to the geographical coordinates supplied
componen 🕀 capture	by the caller.
const (3) clearContent	of the care.
lat, 💮 dispatchEvent	Operan geoPoint - point on the map
lng, 🕝 dispose	
zoon 20 geoToScreen	
) = th () getBaseLayer	
oetCenter	
if (this,map) {	
clearTimeout(this.timeout);	
this, timeout = setTimeout() == {	
this.map.setZoom(zoom);	
this, man, setCenter((lat, lmn));	



Key functionalities supported by HERE Maps API for JS





Value proposition

Value propositions

Why Maps API for JavaScript



Access to world class map content

- Industry leading maps over 900 attributes and continuously update global road network coverage
- Comprehensive coverage HERE Map database contains 57 million kilometers of roadways that connect over 125 million Points of Interest, in more than 200 countries globally



Easy access to highly integrated location services for web developers

 Easy access to highly integrated HERE locations service like Map Rendering APIs, Data Hub, Geocoding and Search API, as well as Routing, Fleet Telematics and Public Transit API for web developers



Enhanced visualization capabilities

- Fast and easy way to build map visualizations like heat maps, clusters, choropleth maps, custom markers incorporating HERE and custom data
- Advanced capabilities to customize map appearance towards specific customer use cases or brand guidelines.
 Predefined styles e.g., for truck attributes



Features and capabilities



Product features

HERE Maps API for JavaScript

Service integration

- Vector Tile API
- Map Tile API
- Geocoding & Search API
- Routing API
- Traffic API
- Fleet Telematics API
- Data Hub API
- Interactive Map Layer API
- Public Transit API
- Indoor Maps

Visualization features

- Standard and customized Markers
- Geoshapes

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- Clustering
- Heat maps
- 3D Map, Tilting, Rotation

Built-In features

- User interaction event-system
- Vector rendering and map customization
- Gestures support
- Rich format support
- User Interaction pre-defined UI controls



Service integration

JavaScript API integration with Vector Tile API/ Map Customization Tool



Map styling

Styling the map based on HERE Vector Tile API gives full design flexibility to customize the map. It allows the design of as many map styles as desired applied to the global HERE Map data.



Full flexibility to style the map available

- Style map according to your needs
- Design as many different map styles as required
- Hide layers not necessary for your use cases
- Run-time modifications of map styles/ property settings (e.g., colors, width, size of labels, zoom level)

<u>The Map Customization Tool</u> helps to realize your style

- Support style generation and inspection of map attributes
- Download options for designed styles



Japan Map Style based on Vector Tile API

Feature rich Map Style for Japanese Market

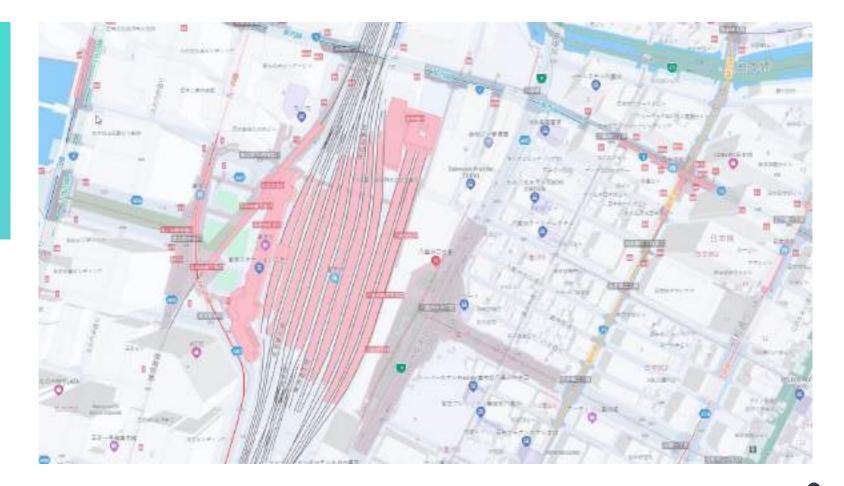


Japan Map Style

Addresses uniqueness of Japan with extreme density in opposite to sparse mountainous areas in a basemap style utilizing HERE Vector Tile API as data source.

Map style emphasizes local market needs:

- Toll road network, facilities & POIs
- Public transport (network, stations & POIs)
- Building types
- Labeling (administrative & address structure, buildings)
- Geographical names





JavaScript API integration with Map Tile API

HERE Maps API for JavaScript provides access to various Map Types



Different pre-rendered Map Tile styles available

- Base map (image tiles/vector tiles)
- Transit map
- Fleet map
- Hybrid map with satellite imagery



Built for HTML5 capable environments to maximize map and map object rendering efficiency on mobile devices and desktops

Acts as a flexible access facilitator, giving not only the means to retrieve basic map tile sets, but also the full selection of all possible map styles provided by the <u>HERE Map Tile API</u>

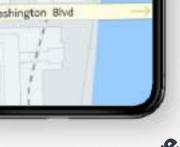


JavaScript API integration with geocoding and search services

HERE Maps API for JavaScript provides direct access to the HERE Geocoder and Search API

and category ID

HERE JavaScript API Permits integration of the following: Geocoding **Reverse geocoding Places search** Ś matching an address to obtaining a street finding Places with its location on the map address that different categories 41.8830492 87.8309610 like hotels. corresponds to a set of geo-coordinates restaurants airports Lookup Autosuggest **Browse** W Washington Blvd Autosuggest allows Browse provides a Lookup finds one the submittal of structured search result based on its free-form, incomplete or for places through unique location ID filtering by name miss-spelled addresses





or place names

JavaScript API integration with routing services

HERE Maps API for JavaScript provides direct access to the HERE Router API

Permits calculation of optimal routes which

offers global coverage for local roads and highways, allowing you creation of routes considering customization modes such as fastest, shortest, avoiding toll-roads, ferries, etc. Supports historical speed patterns for improved planning



Calculation

Match your own calculation criteria



Data

are based on up-to-date map data



Account

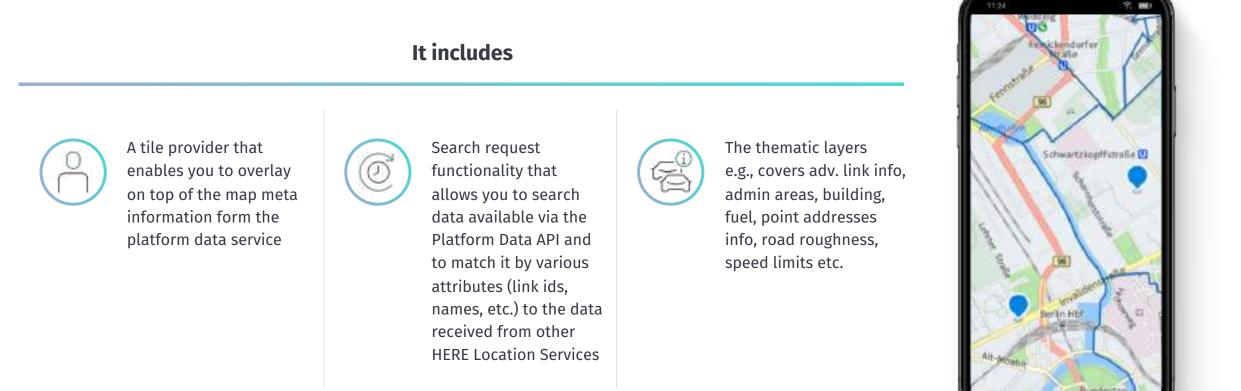
Take into account real-time traffic information





JavaScript API integration with Fleet Telematics API

HERE Maps API for JavaScript provides easy ways to overlay Advanced Data Sets thematic layers on the map



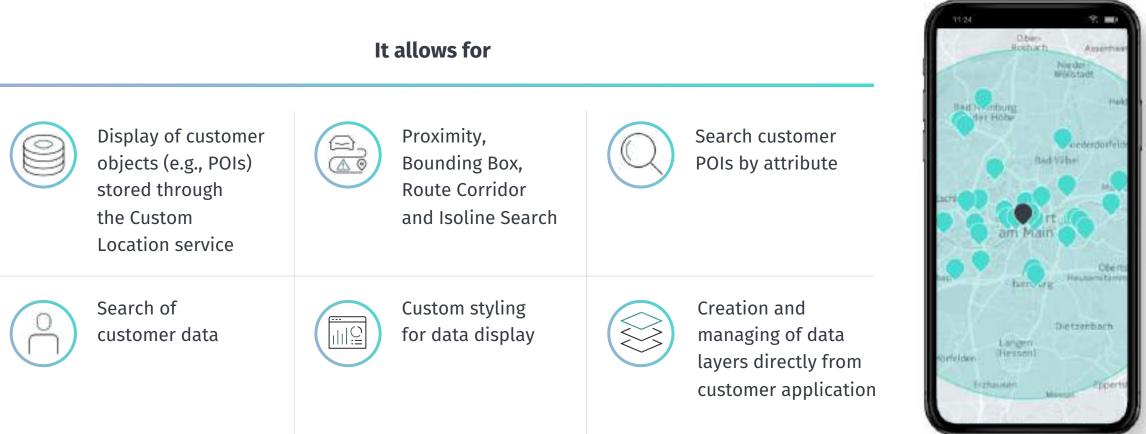
Full list at: https://developer.here.com/documentation/platform-data/topics/layers-indexes-attributes.html



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JavaScript API integration with Fleet Telematics API

HERE Maps API for JavaScript provides easy ways to overlay custom locations layers on the map





JavaScript API integration with Fleet Telematics API

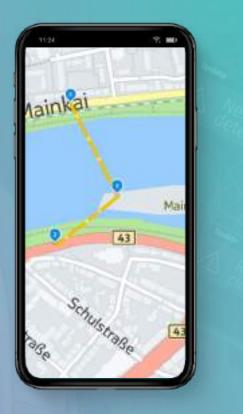
HERE Maps API for JavaScript provides easy ways to overlay Advanced Data Sets thematic layers on the map

It allows for Mapping Display geofences on top of the map Matching assets to geofences Information on distance between asset and geofence border





The custom route can be easily displayed on the existing HERE road network



JavaScript API integration with Fleet Telematics API

HERE Maps API for JavaScript provides easy ways to overlay Custom Route layers on the map

Java Script integration with Traffic Flow API & Traffic Incidents API

HERE Maps API for JavaScript provides access to traffic flow and incidents information

Provides the means for retrieving and displaying traffic data on top of the map, for major urban areas around the globe



Traffic flow:

- Access to map tiles with traffic information overlay
- On/off switch of traffic flow information display on available map types

Advantages from new version -



Traffic incidents:

- Traffic incident data through markers displayed on top of the map
- On/off switch of traffic incidents display on top of available map types





Java Script integration with Indoor Maps

HERE Maps API for JavaScript provides access to rich Indoor Maps

Provides the means for retrieving and displaying Indoor Maps on top of the map



Features available:

- Display indoor maps
- Access secure private indoor maps
- Indoor routing
- Control the map and define map view e.g., level/zoom/view
- Custom map style, fonts and UI elements
- Dynamic styling for e.g., real-time status display
- Search your indoor content (e.g., Points of Interest inside buildings)





Java Script integration with Interactive Map Layer

HERE Maps API for JavaScript provides access to Interactive Map Layer on Platform

Geospatial management system in the cloud



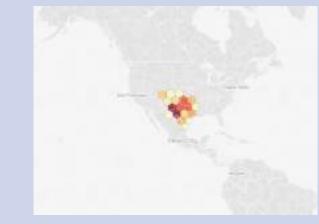
Geospatial management:

- Read/write access to Geodata
- Manage location data
- Visualize geodata in top of the map



Data access features:

- Spatial and property Search
- **Clustering**: Generate server side HexBins on-the-fly
- **Sampling**: return a subset of features while maintaining the geographical distribution of the source data
- **Simplification**: remove points from large and complex polygons or lines that are beyond screen resolution







Java Script integration with Traffic Flow API & Traffic Incidents API

HERE Maps API for JavaScript provides access to Public Transit API

Provides the means for retrieving and displaying traffic data on top of the map, for major urban areas around the globe



Transit routing

- A to B simple transit routing
- Timetables
- Mode filtering



Station search

- Search by name, ID and Coordinates
- Pedestrian connectivity and walk

Next departure search

• Search by ID and Coordinates



Built-in features & functions

Markers

Provides the means to display points of interest (POIs) or other locations on the map



Standard Markers:

- Use static images to be displayed as icons
- High volume of markers can be displayed on the map quickly and efficiently



DOM Markers:

- Support HTML (and SVG) content, which can be dynamic
- Are best displayed individually or in small sets





Geoshapes

Provides easy ways to highlight and define areas on the map through custom shapes



Types of geoshapes available:

- circles
- rectangles
- polylines
- polygons

All these can be easily created from a set of geographic coordinates





User interaction – UI elements

Offers pre-built, customizable User Interface (UI) elements to help augment applications built around an interactive map



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These elements allow for the following:

- zoom in or out
- pan the map
 - map scale
 - change map type
 - ...and more





User interaction – event system

Offers capabilities to edit and interact with HERE and customer map content

These capabilities enable the following:



Map editing

Allows to realize advanced map editing use cases in client applications



Map data interaction

Allows for an enriched map experience through identification and highlighting of objects like buildings, street names, etc. on the map







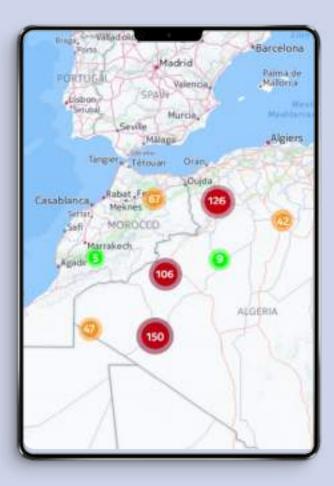


Allows display of large data sets on top of the map (i.e. several thousands of points)



It provides great performance even when all markers are visible at low zoom levels or when markers are located in close geographic proximities to one another and could overlap

Clustering



Heat maps

Offers capabilities to edit and interact with HERE and customer map content

Supports two kinds of heat maps



Value based:

Colors represent values associated with data points on the map



Density based:

Colors represent the density of data points on the map





Rich format support





Supports import of KML, GeoJSON and WKT (Well Known Text) data sets while creating standard JSAPI map objects from this data, such as Markers, Polygones, Polylines, etc.

3D Map, tilting, rotation



The third dimension

- Visualization of actual building heights
- Altitude for Markers
- Full styling capabilities



Tilting and rotating the map 360°

- Virtual horizon
- Proper label placement while rotating the map





Product use cases

Cross-industry product use cases

HERE Map Rendering

	Applicable markets/PMK initiatives							
Use cases	Connected driving	Urban mobility	Supply chain	Fleet management	Consumer engagement	Public safety	Infrastructure planning	
Asset management – customers who want to locate and track assets – fixed and mobile – both during the planning stage and in real time	\bigotimes	\bigotimes	\oslash	\oslash	\bigotimes	\oslash	\bigcirc	
Extensible vehicle – customers who want to synchronize routes from any device into their vehicle's navigation with last- and first-mile pedestrian friendly walking paths	\bigotimes	\oslash	\bigotimes	\oslash	\bigotimes	\bigotimes	\oslash	
Buyer/user experience (Store Locator) – customers who want to enhance a product and/or service with location as a innovative feature to drive adoption and new user acquisition	\bigotimes	\oslash	\oslash	\oslash	\bigotimes	\bigotimes	\bigcirc	
Journey planning – customers who want to enable users to plan journeys prior to embarking on their trips	\bigotimes	\oslash	\bigotimes	\bigotimes	\bigotimes	\oslash	\bigcirc	



Asset management

- Locate and track fix/mobile assets
- Map location of delivery locations or warehouses
- Manage mobile assets within geographic boundaries

Management of assets takes place both during the planning stage and in real-time

HERE Maps for JS API gives access to:



Map rendering display locations on the map (e.g., warehouses, garages, depot) **Traffic** display traffic conditions and incidents along the calculated route on the map



Routing to provide routing instructions to vehicles to make it to their final destination



Accurately pinpoint fixed/mobile assets and display locations on the map

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Extensible vehicle

- Plan routes on any mobile device, outside your vehicle
- Send routes to the vehicle's navigation dashboard
- Find locations of interest and get walking instructions

Enhance your user experience outside a vehicle's environment with location tools

HERE Maps for JS API gives access to:



Geocoding and search Allows search for places of interest and other locations Map rendering to give user with location context and insights into its surroundings



Routing to provide pedestrian instructions to the final destination

Augment your user experience with tools that to continue their journey outside the vehicle

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Store locator

- Get location context for surrounding areas
- Route to a Place/POI (e.g., museum, airport)
- Show 3rd-party data on the map (e.g., shops, schools)

Enhance your experiences with location information to drive adoption and new user acquisition

HERE Maps for JS API gives access to:



Map rendering display locations on the map (e.g., stores, coffee shops, libraries)

Geocoding and search to search through a rich database of

Data hub store 3rd-party custom data and display them seamlessly on top ~120M POIs/places of the HERE Map

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Accurately provide location context and display 3rd party data on the map



Journey planning

- Search for an address or place
- Plan your journey ahead of time
- Show 3rd-party data on the map (e.g., rest areas, bike sharing)

Plan your journey prior to embarking on your trips to meet your most important ETAs

HERE Maps for JS API gives access to:



Map rendering display locations on the map (e.g., bike sharing stations, bus stops) Geocoding and search to search through a rich database of

~120M POIs/places

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Routing to plan a journey taking into account various transportation modes



Accurately show surrounding places and 3rd-party data on the map



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